

## *Dominik Tesseraux | Designer*

In the beginning is the Why. What does the manufacturer want from the product, and what does the consumer want? Designer Dominik Tesseraux sets the bar high for his designs – and for himself. New product designs should not just be factory fodder, but should also contribute to the development of the company and the product type. Tesseraux designs principally bedroom and kitchen furniture, and achieves these aims by using simple, clear structures that have an emotional impact, both aesthetically and in practical use. A key element of this effect results from how pleasing his furniture feels to the touch. Tesseraux places particular emphasis on the surface texture of the materials. Perhaps this has something to do with his early training: before studying product design, he also qualified as a cabinet maker. His own experience of working with materials and learning how to handle them certainly made a lasting impression. So for him, practice came before theory, and wood is the material which has always stood out from the rest.



To this extent, Tesseraux seems to have been predestined to work with TEAM 7. The result is the **filigno** kitchen and the new **filigno** living range. Refinement and finesse, combined with natural materials, wood and ceramic, define the design style of **filigno** furniture, which provides a flowing transition from the kitchen to the living-dining area. A distinctive feature is the delicate casing, composed of slim solid wood panels, which creates an elegantly neat aesthetic style. Tesseraux's bathroom furniture range, EDITION LIGNATUR – produced by Keuco and TEAM 7 in partnership – has the same kind of appeal.

His designs favour simplicity as a fundamental principle. Reduction is the key word here. This is not as an end in itself, but as a perspective for effective practice. This is balanced by another design principle – that of symmetry, which he values highly, although without becoming dogmatic about it. The third and final element which is essential to Tesseraux's designs, is openness. Every product is conceived in an evolutionary way, and this is what ensures they are not just factory fodder.

This press release, in addition to other press materials and photos, is available for download at [www.team7.at](http://www.team7.at) .

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